

## INVOICE



wfsb.com

**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
493885-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1323

Billing Address:

Mentzer Media Services, Inc.  
 Attention: Accounts Payable  
 600 Fairmount Avenue  
 Suite 306  
 Towson, MD 21204

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	493885	06306255

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WFSB Tu 10/30/12 6:11 AM Eyewitness News 6am - 6:30am :30 LMFS12TV43H \$1,200.00 NM 1 WFSB Tu 10/30/12 6:31 AM Eyewitness News 6am - 6:30am :30 LMFS12TV45H \$1,200.00 NM 2 WFSB W 10/31/12 6:16 AM Eyewitness News 6am - 6:30am :30 LMFS12TV49H \$1,200.00 NM 5 WFSB W 10/31/12 6:26 AM Eyewitness News 6am - 6:30am :30 LMFS12TV49H \$1,200.00 NM 6 WFSB Th 11/01/12 6:18 AM Eyewitness News 6am - 6:30am :30 LMFS12TV48H \$1,200.00 NM 3 WFSB Th 11/01/12 6:25 AM Eyewitness News 6am - 6:30am :30 LMFS12TV45H \$1,200.00 NM 4 WFSB F 11/02/12 6:12 AM Eyewitness News 6am - 6:30am :30 LMFS12TV48H \$1,200.00 NM 7 WFSB F 11/02/12 6:30 AM Eyewitness News 6am - 6:30am :30 LMFS12TV49H \$1,200.00 NM									
2	10/30/12	11/02/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	8	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 8 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB Tu 10/30/12 8:09 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV45H \$800.00 NM 1 WFSB Tu 10/30/12 9:24 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV46H \$800.00 NM 8 WFSB W 10/31/12 8:17 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV45H \$800.00 NM 2 WFSB W 10/31/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV49H \$800.00 NM 6 WFSB Th 11/01/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV49H \$800.00 NM 3 WFSB Th 11/01/12 8:53 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV48H \$800.00 NM 4 WFSB F 11/02/12 7:39 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV45H \$800.00 NM 5 WFSB F 11/02/12 7:56 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV49H \$800.00 NM									
3	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 10:57 AM Eyewitness News 12pm - 12:30PM :30 LMFS12TV45H \$750.00 NM 3 WFSB Th 11/01/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV48H \$750.00 NM									
4	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	5	\$950.00	NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1323	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -TWTF--                   5                   \$950.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WFSB	Tu	10/30/12	4:12 PM	4p-5p Dr. Oz	4pm-5pm	:30	LMFS12TV43H	\$950.00   NM
2	WFSB	W	10/31/12		4p-5p Dr. Oz	4pm-5pm	:00		\$950.00   NM
					Credited				
5	WFSB	W	10/31/12		4p-5p Dr. Oz	4pm-5pm	:00		\$950.00   NM
					Credited				
3	WFSB	Th	11/01/12	4:55 PM	4p-5p Dr. Oz	4pm-5pm	:30	LMFS12TV49H	\$950.00   NM
4	WFSB	F	11/02/12	4:55 PM	4p-5p Dr. Oz	4pm-5pm	:30	LMFS12TV48H	\$950.00   NM
5	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	8	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -TWTF--                   8                   \$1,800.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
5	WFSB	Tu	10/30/12	5:24 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV45H	\$1,800.00   NM
1	WFSB	Tu	10/30/12	5:28 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV44H	\$1,800.00   NM
2	WFSB	W	10/31/12	5:14 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV45H	\$1,800.00   NM
6	WFSB	W	10/31/12	5:28 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV49H	\$1,800.00   NM
3	WFSB	Th	11/01/12	5:23 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV48H	\$1,800.00   NM
8	WFSB	Th	11/01/12	5:29 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV48H	\$1,800.00   NM
4	WFSB	F	11/02/12	5:12 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV48H	\$1,800.00   NM
7	WFSB	F	11/02/12	5:27 PM	Eyewitness News	5pm - 5:30pm	:30	LMFS12TV51H	\$1,800.00   NM
6	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	8	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -TWTF--                   8                   \$1,800.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
6	WFSB	Tu	10/30/12	5:40 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV45H	\$1,800.00   NM
1	WFSB	Tu	10/30/12	5:56 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV46H	\$1,800.00   NM
2	WFSB	W	10/31/12	5:40 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV49H	\$1,800.00   NM
5	WFSB	W	10/31/12	5:57 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV49H	\$1,800.00   NM
3	WFSB	Th	11/01/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV49H	\$1,800.00   NM
8	WFSB	Th	11/01/12	5:54 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV48H	\$1,800.00   NM
4	WFSB	F	11/02/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV49H	\$1,800.00   NM
7	WFSB	F	11/02/12	5:56 PM	Eyewitness News	5:30pm - 6pm	:30	LMFS12TV45H	\$1,800.00   NM
7	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	7	\$2,100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -TWTF--                   7                   \$2,100.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b> <b>Type</b>
1	WFSB	Tu	10/30/12		Eyewitness News	6pm - 6:30pm	:00		\$2,100.00   NM
					Credited				
5	WFSB	Tu	10/30/12	6:59 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV43H	\$2,100.00   NM
2	WFSB	W	10/31/12	6:09 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV49H	\$2,100.00   NM
7	WFSB	W	10/31/12	6:24 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV45H	\$2,100.00   NM
3	WFSB	Th	11/01/12	6:27 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV48H	\$2,100.00   NM
6	WFSB	F	11/02/12	6:22 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV48H	\$2,100.00   NM
4	WFSB	F	11/02/12	6:28 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV51H	\$2,100.00   NM
8	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -TWTF--                   4                   \$1,500.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1323	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,500.00	NM
10/29/12 11/04/12 -TWTF-- 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 7:14 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV45H \$1,500.00 NM 1 WFSB W 10/31/12 7:27 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV49H \$1,500.00 NM 3 WFSB Th 11/01/12 7:20 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV49H \$1,500.00 NM 4 WFSB F 11/02/12 7:21 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV49H \$1,500.00 NM									
9	10/30/12	11/02/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	4	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV44H \$1,500.00 NM 3 WFSB W 10/31/12 7:42 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV49H \$1,500.00 NM 2 WFSB Th 11/01/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV48H \$1,500.00 NM 4 WFSB F 11/02/12 7:45 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV48H \$1,500.00 NM									
10	10/30/12	11/02/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	4	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 11:51 PM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV45H \$950.00 NM 3 WFSB W 10/31/12 12:30 AM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV45H \$950.00 NM 2 WFSB Th 11/01/12 12:29 AM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV49H \$950.00 NM 4 WFSB F 11/02/12 11:47 PM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV51H \$950.00 NM									
11	10/30/12	11/02/12	Eyewitness News	5am - 5:30am	-TWTF--	:30	6	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 6 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 5:12 AM Eyewitness News 5am - 5:30am :30 LMFS12TV45H \$500.00 NM 5 WFSB Tu 10/30/12 5:26 AM Eyewitness News 5am - 5:30am :30 LMFS12TV46H \$500.00 NM 2 WFSB W 10/31/12 4:58 AM Eyewitness News 5am - 5:30am :30 LMFS12TV49H \$500.00 NM 6 WFSB W 10/31/12 5:28 AM Eyewitness News 5am - 5:30am :30 LMFS12TV45H \$500.00 NM 3 WFSB Th 11/01/12 5:12 AM Eyewitness News 5am - 5:30am :30 LMFS12TV48H \$500.00 NM 4 WFSB F 11/02/12 5:22 AM Eyewitness News 5am - 5:30am :30 LMFS12TV48H \$500.00 NM									
12	10/30/12	11/02/12	Eyewitness News	5:30a - 6am	-TWTF--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Th 11/01/12 5:53 AM Eyewitness News 5:30a - 6am :30 LMFS12TV49H \$800.00 NM 3 WFSB F 11/02/12 5:31 AM Eyewitness News 5:30a - 6am :30 LMFS12TV49H \$800.00 NM									
13	10/30/12	11/03/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	7	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 7 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV45H \$1,900.00 NM 6 WFSB Tu 10/30/12 11:32 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV44H \$1,900.00 NM									

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13	10/30/12	11/03/12	Eyewitness News	11PM - 11:35PM	-TWTFSS-	:30	7	\$1,900.00	NM																																																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>7</td><td>WFSB</td><td>W</td><td>10/31/12</td><td>11:13 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV49H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/31/12</td><td>11:32 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV49H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Th</td><td>11/01/12</td><td>11:27 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV48H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>F</td><td>11/02/12</td><td>11:06 PM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV48H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>Sa</td><td>11/03/12</td><td>12:17 AM</td><td>Eyewitness News</td><td>11PM - 11:35PM</td><td>:30</td><td>LMFS12TV48H</td><td>\$1,900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	WFSB	W	10/31/12	11:13 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV49H	\$1,900.00	NM	2	WFSB	W	10/31/12	11:32 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV49H	\$1,900.00	NM	3	WFSB	Th	11/01/12	11:27 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV48H	\$1,900.00	NM	4	WFSB	F	11/02/12	11:06 PM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV48H	\$1,900.00	NM	5	WFSB	Sa	11/03/12	12:17 AM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV48H	\$1,900.00	NM
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5	WFSB	Sa	11/03/12	12:17 AM	Eyewitness News	11PM - 11:35PM	:30	LMFS12TV48H	\$1,900.00	NM																																																																	
14	10/30/12	10/30/12	NCIS	8pm-9pm	-2-----	:30	2	\$7,000.00	NM																																																																		
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	10/29/12	11/04/12	-2-----	2	\$7,000.00																																																																						
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1	WFSB	Tu	10/30/12	7:59 PM	NCIS	8pm-9pm	:30	LMFS12TV45H	\$7,000.00	NM																																																																	
2	WFSB	Tu	10/30/12	8:31 PM	NCIS	8pm-9pm	:30	LMFS12TV46H	\$7,000.00	NM																																																																	
15	10/30/12	10/30/12	NCIS: LA	9pm - 10pm	-2-----	:30	2	\$7,000.00	NM																																																																		
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1	WFSB	Tu	10/30/12	9:34 PM	NCIS: LA	9pm - 10pm	:30	LMFS12TV45H	\$7,000.00	NM																																																																	
2	WFSB	Tu	10/30/12	9:47 PM	NCIS: LA	9pm - 10pm	:30	LMFS12TV43H	\$7,000.00	NM																																																																	
19	11/01/12	11/01/12	Person of Interest	9pm - 10pm	---2---	:30	2	\$7,000.00	NM																																																																		
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20	11/01/12	11/01/12	Elementary	10pm - 11pm	---2---	:30	2	\$8,000.00	NM																																																																		
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2	WFSB	Th	11/01/12	10:49 PM	Elementary	10pm - 11pm	:30	LMFS12TV48H	\$8,000.00	NM																																																																	
22	11/02/12	11/02/12	Blue Bloods	10pm - 11pm	----2--	:30	2	\$4,500.00	NM																																																																		
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2	WFSB	F	11/02/12	10:34 PM	Blue Bloods	10pm - 11pm	:30	LMFS12TV51H	\$4,500.00	NM																																																																	
1	WFSB	F	11/02/12	10:49 PM	Blue Bloods	10pm - 11pm	:30	LMFS12TV49H	\$4,500.00	NM																																																																	
23	11/03/12	11/03/12	Eyewitness News Weekend	6am - 7am	-----3-	:30	3	\$375.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
2	WFSB	Sa	11/03/12	5:58 AM	Eyewitness News Weekend	6am - 7am	:30	LMFS12TV48H	\$375.00	NM																																																																	
3	WFSB	Sa	11/03/12	6:39 AM	Eyewitness News Weekend	6am - 7am	:30	LMFS12TV51H	\$375.00	NM																																																																	
1	WFSB	Sa	11/03/12	6:58 AM	Eyewitness News Weekend	6am - 7am	:30	LMFS12TV49H	\$375.00	NM																																																																	

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493885-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1323

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/03/12	11/03/12	7a-9a Sat. Eyewitness Ne7am-9am		-----6-	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----6- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 7:22 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV48H \$500.00 NM 6 WFSB Sa 11/03/12 7:28 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV51H \$500.00 NM 5 WFSB Sa 11/03/12 7:38 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV45H \$500.00 NM 2 WFSB Sa 11/03/12 7:58 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV49H \$500.00 NM 3 WFSB Sa 11/03/12 8:28 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV48H \$500.00 NM 4 WFSB Sa 11/03/12 8:51 AM 7a-9a Sat. Eyewitness New 7am-9am :30 LMFS12TV51H \$500.00 NM									
25	11/03/12	11/03/12	NCAA PRIME GAME	8-11P	-----6-	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----6- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Sa 11/03/12 8:00 PM NCAA PRIME GAME 8-11P :30 LMFS12TV51H \$500.00 NM 6 WFSB Sa 11/03/12 9:12 PM NCAA PRIME GAME 8-11P :30 LMFS12TV48H \$500.00 NM 2 WFSB Sa 11/03/12 9:53 PM NCAA PRIME GAME 8-11P :30 LMFS12TV49H \$500.00 NM 5 WFSB Sa 11/03/12 10:01 PM NCAA PRIME GAME 8-11P :30 LMFS12TV51H \$500.00 NM 1 WFSB Sa 11/03/12 10:58 PM NCAA PRIME GAME 8-11P :30 LMFS12TV48H \$500.00 NM 4 WFSB Sa 11/03/12 11:54 PM NCAA PRIME GAME 8-11P :30 LMFS12TV51H \$500.00 NM									
26	11/04/12	11/04/12	Eyewitness News Week6am - 7am		-----3	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----3 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 11/04/12 5:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV49H \$600.00 NM 1 WFSB Su 11/04/12 6:36 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV48H \$600.00 NM 3 WFSB Su 11/04/12 6:59 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV51H \$600.00 NM									
27	11/04/12	11/04/12	7a-9a Sun Eyewitness Ne7am-9am		-----6	:30	6	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----6 6 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 7:08 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV45H \$850.00 NM 6 WFSB Su 11/04/12 7:28 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV48H \$850.00 NM 4 WFSB Su 11/04/12 7:36 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV49H \$850.00 NM 2 WFSB Su 11/04/12 8:08 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV51H \$850.00 NM 5 WFSB Su 11/04/12 8:37 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV48H \$850.00 NM 3 WFSB Su 11/04/12 8:52 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV49H \$850.00 NM									
28	11/04/12	11/04/12	Face the Nation/ Face the10:30am - 11:30am		-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:28 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV51H \$750.00 NM									
29	11/04/12	11/04/12	NFL Regular Season	1pm-4:25pm	-----5	:30	5	\$9,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----5 5 \$9,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																										
29	11/04/12	11/04/12	NFL Regular Season	1pm-4:25pm	-----5	:30	5	\$9,500.00	NM																																																																																																																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Su</td><td>11/04/12</td><td>12:57 PM</td><td>NFL Regular Season</td><td>1pm-4:25pm</td><td>:30</td><td>LMFS12TV48H</td><td>\$9,500.00</td><td>NM</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>11/04/12</td><td>2:25 PM</td><td>NFL Regular Season</td><td>1pm-4:25pm</td><td>:30</td><td>LMFS12TV51H</td><td>\$9,500.00</td><td>NM</td></tr><tr><td>5</td><td>WFSB</td><td>Su</td><td>11/04/12</td><td>2:34 PM</td><td>NFL Regular Season</td><td>1pm-4:25pm</td><td>:30</td><td>LMFS12TV49H</td><td>\$9,500.00</td><td>NM</td></tr><tr><td>4</td><td>WFSB</td><td>Su</td><td>11/04/12</td><td>3:15 PM</td><td>NFL Regular Season</td><td>1pm-4:25pm</td><td>:30</td><td>LMFS12TV48H</td><td>\$9,500.00</td><td>NM</td></tr><tr><td>3</td><td>WFSB</td><td>Su</td><td>11/04/12</td><td>4:23 PM</td><td>NFL Regular Season</td><td>1pm-4:25pm</td><td>:30</td><td>LMFS12TV51H</td><td>\$9,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Su	11/04/12	12:57 PM	NFL Regular Season	1pm-4:25pm	:30	LMFS12TV48H	\$9,500.00	NM	1	WFSB	Su	11/04/12	2:25 PM	NFL Regular Season	1pm-4:25pm	:30	LMFS12TV51H	\$9,500.00	NM	5	WFSB	Su	11/04/12	2:34 PM	NFL Regular Season	1pm-4:25pm	:30	LMFS12TV49H	\$9,500.00	NM	4	WFSB	Su	11/04/12	3:15 PM	NFL Regular Season	1pm-4:25pm	:30	LMFS12TV48H	\$9,500.00	NM	3	WFSB	Su	11/04/12	4:23 PM	NFL Regular Season	1pm-4:25pm	:30	LMFS12TV51H	\$9,500.00	NM																																																								
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31	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$12,500.00	NM																																																																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
493885-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
McMahon for Senate		LINDA MCMAHON 4 SENA	1323

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p	-----2	:30	2	\$9,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB Tu 11/06/12 5:13 PM Eyewitness News 5pm - 6pm :30 LMFS12TV48H \$3,200.00 NM MG for 34.2 11/04 7 WFSB Tu 11/06/12 6:09 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV51H \$3,800.00 NM MG for 34.2 11/04									
35	11/05/12	11/06/12	Eyewitness News	6am - 6:30am	MT-----	:30	3	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 3 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 11/05/12 6:12 AM Eyewitness News 6am - 6:30am :30 LMFS12TV48H \$1,900.00 NM 1 WFSB M 11/05/12 6:28 AM Eyewitness News 6am - 6:30am :30 LMFS12TV51H \$1,900.00 NM 2 WFSB Tu 11/06/12 6:13 AM Eyewitness News 6am - 6:30am :30 LMFS12TV48H \$1,900.00 NM									
36	11/05/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	MT-----	:30	4	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 11/05/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV49H \$1,300.00 NM 2 WFSB M 11/05/12 8:46 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV51H \$1,300.00 NM 1 WFSB Tu 11/06/12 7:44 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV51H \$1,300.00 NM 3 WFSB Tu 11/06/12 8:22 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV48H \$1,300.00 NM									
37	11/05/12	11/06/12	Eyewitness News	12pm - 12:30PM	MT-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV48H \$1,200.00 NM									
38	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:24 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV45H \$1,500.00 NM									
39	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm	2-----	:30	2	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV49H \$3,200.00 NM 2 WFSB M 11/05/12 5:28 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV51H \$3,200.00 NM									
40	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm	1-----	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV48H \$3,200.00 NM									
41	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	2-----	:30	2	\$3,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$3,800.00									

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wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
493885-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1323	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	2-----	:30	2	\$3,800.00	NM
11/05/12 11/11/12 2----- 2 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:11 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV48H \$3,800.00 NM 2 WFSB M 11/05/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV51H \$3,800.00 NM									
42	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:11 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV48H \$2,800.00 NM									
43	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV49H \$2,800.00 NM									
44	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	2-----	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:48 PM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV48H \$1,500.00 NM 2 WFSB M 11/05/12 12:15 AM Late Night with David Letterman 11:35pm - 12:37am :30 LMFS12TV51H \$1,500.00 NM									
45	11/05/12	11/06/12	Eyewitness News	5am - 5:30am	MT-----	:30	4	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 4 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:58 AM Eyewitness News 5am - 5:30am :30 LMFS12TV51H \$850.00 NM 3 WFSB M 11/05/12 5:27 AM Eyewitness News 5am - 5:30am :30 LMFS12TV49H \$850.00 NM 2 WFSB Tu 11/06/12 5:09 AM Eyewitness News 5am - 5:30am :30 LMFS12TV49H \$850.00 NM 4 WFSB Tu 11/06/12 5:28 AM Eyewitness News 5am - 5:30am :30 LMFS12TV48H \$850.00 NM									
46	11/06/12	11/06/12	Eyewitness News	5:30a - 6am	-1-----	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -1----- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 5:43 AM Eyewitness News 5:30a - 6am :30 LMFS12TV51H \$1,300.00 NM									
47	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	2-----	:30	2	\$3,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 2----- 2 \$3,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 11/05/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV51H \$3,300.00 NM 1 WFSB M 11/05/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV48H \$3,300.00 NM									
50	11/04/12	11/04/12	M-SU Delayed News	Delayed News	-----1	:30	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$1,900.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
493885-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON 4 SENA	1323	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	11/04/12	11/04/12	M-SU Delayed News	Delayed News	-----1	:30	1	\$1,900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:42 PM M-SU Delayed News Delayed News :30 LMFS12TV48H \$1,900.00 NM									
51	10/30/12	11/02/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	4	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 6:55 AM Eyewitness News 6:30am - 7am :30 LMFS12TV44H \$1,200.00 NM 1 WFSB W 10/31/12 6:59 AM Eyewitness News 6:30am - 7am :30 LMFS12TV49H \$1,200.00 NM 2 WFSB Th 11/01/12 6:42 AM Eyewitness News 6:30am - 7am :30 LMFS12TV48H \$1,200.00 NM 4 WFSB F 11/02/12 6:59 AM Eyewitness News 6:30am - 7am :30 LMFS12TV48H \$1,200.00 NM									
52	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	4	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 4 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 8:59 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV48H \$1,800.00 NM 4 WFSB Su 11/04/12 9:30 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV51H \$1,800.00 NM 3 WFSB Su 11/04/12 9:48 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV48H \$1,800.00 NM 2 WFSB Su 11/04/12 10:29 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV49H \$1,800.00 NM									
53	10/30/12	11/02/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 9:36 AM 9am-10am 9am - 10am :30 LMFS12TV49H \$500.00 NM 2 WFSB F 11/02/12 9:51 AM 9am-10am 9am - 10am :30 LMFS12TV48H \$500.00 NM									
54	11/03/12	11/03/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	6	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 6 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB Sa 11/03/12 3:29 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 LMFS12TV48H \$150.00 NM 1 WFSB Sa 11/03/12 4:21 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 LMFS12TV49H \$150.00 NM 6 WFSB Sa 11/03/12 4:34 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 LMFS12TV48H \$150.00 NM 4 WFSB Sa 11/03/12 5:17 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 LMFS12TV51H \$150.00 NM 2 WFSB Sa 11/03/12 7:02 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 LMFS12TV48H \$150.00 NM 3 WFSB Sa 11/03/12 7:13 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 LMFS12TV49H \$150.00 NM									
55	11/05/12	11/06/12	9am-10am	9am - 10am	MT-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 9:57 AM 9am-10am 9am - 10am :30 LMFS12TV45H \$850.00 NM									
56	11/05/12	11/06/12	Eyewitness News	6:30am - 7am	MT-----	:30	2	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
493885-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON 4 SENA	1323

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
56	11/05/12	11/06/12	Eyewitness News	6:30am - 7am	MT-----	:30	2	\$1,900.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>11/05/12</td><td>6:46 AM</td><td>Eyewitness News</td><td>6:30am - 7am</td><td>:30</td><td>LMFS12TV48H</td><td>\$1,900.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>Tu</td><td>11/06/12</td><td>6:45 AM</td><td>Eyewitness News</td><td>6:30am - 7am</td><td>:30</td><td>LMFS12TV49H</td><td>\$1,900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	11/05/12	6:46 AM	Eyewitness News	6:30am - 7am	:30	LMFS12TV48H	\$1,900.00	NM	2	WFSB	Tu	11/06/12	6:45 AM	Eyewitness News	6:30am - 7am	:30	LMFS12TV49H	\$1,900.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WFSB	M	11/05/12	6:46 AM	Eyewitness News	6:30am - 7am	:30	LMFS12TV48H	\$1,900.00	NM																																
2	WFSB	Tu	11/06/12	6:45 AM	Eyewitness News	6:30am - 7am	:30	LMFS12TV49H	\$1,900.00	NM																																
57	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	M-----	:30	1	\$3,800.00	NM																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$3,800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$3,800.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	11/05/12	11/11/12	M-----	1	\$3,800.00																																					
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>11/05/12</td><td>6:14 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>LMFS12TV49H</td><td>\$3,800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	11/05/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV49H	\$3,800.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WFSB	M	11/05/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	LMFS12TV49H	\$3,800.00	NM																																
Total Spots							172																																			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$435,175.00</b>
<u>Agency Commission</u>	<b>\$65,276.25</b>
<u>Net Amount Due</u>	<b>\$369,898.75</b>

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